

Allura™ Bump Light



Bump Light - Off

Features and Benefits

- ◆ Motion and Vibration Activated – only triggers when customers are present
- ◆ Installs onto display hooks, shelves, or shelf edge (mounting brackets required)
- ◆ Captures customer attention
- ◆ 5V Micro USB or Battery powered (3 AA batteries)
- ◆ Custom case colors available
- ◆ Mounting Brackets for Display hooks, data tracks, adhesive, and magnetic
- ◆ Brightness: 450 Lumens/ft
- ◆ Recommended power Allura™ Bus Bar with USB Puck

Attracts customers towards new products and promotions

The new Allura™ Bump Light from siffron brings a new way for retailers to draw attention to their merchandise. Installed on display hooks, shelves or shelf edge, the Allura™ Bump Light uses motion and vibration to activate when customers are near and lies dormant when foot traffic is low. The Allura™ Bump Light is the perfect addition to your retail displays for new products or new promotions.

The Bump Light accepts a variety of materials for the sign substrate. Backlit material is ideal to maximize the visual appearance of the illuminated sign. The viewable area of the sign when installed is roughly 4" wide by 2.7" high.

Available in vibration only or vibration and motion versions, the Allura™ Bump Light has been designed to meet the needs of your specific retail area. A variety of mounting brackets are available to install the Bump Light on most retail fixtures.

Specifications

Item No.	Ref. No.	Style	Dimensions	Graphics Area	Finish	Pack
Bump Light						
6849160593	RALL-LED-BMPLT	Bump Activate Light A7	4.7" W x 3.6" H	4" W x 2.7" H	White	1
6841450137	RALL-LED-MOTLT	Bump & Motion Activate Light A7	4.7" W x 3.6" H	4" W x 2.7" H	White	1
Bump Light Mounting Brackets						
6845028885	RALL-LED-BLHA	Price Hook Mounting Bracket	1.5" W x 2" H	N/A	Clear	1
6846995002	RALL-LED-BLDT	Data Tracks Mounting Bracket	1" W x 2" H	N/A	White	1
6844633387	RALL-LED-BLAB	ADH Shelf Mounting Bracket	.5" W x 4" H	N/A	White	1
6845402754	RALL-LED-BLMB	MAG Shelf Mounting Bracket	.5" W x 4" H	N/A	White	1

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For more information,
call **800.422.2547**
or visit www.siffron.com

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